Project Portfolio

2022

mutua

Mutua is an applied social research consulting firm dedicated to inclusive development. We collaborate with governments on all levels, companies, and the third sector to achieve their goals. We are specialized in design, monitoring and evaluation of projects, programs and public policy in multiple areas of development.

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Who are we?

Gerardo Sánchez

Sociologist and ethnologist with more than 6 years of experience in the design, management and evaluation of social and community development programs and projects of public health, education and information and communication technologies for development. He is master in applied cultural analysis by the University of Copenhagen with a focus on digital technology and development studies. He has worked for the public sector and as an external consultant in Europe, Mexico and the United States. In California, he worked as a research associate at the International Computer Science Institute on a digital inclusion project in Hispanic populations funded by the US federal government. He is a specialist in issues of digital inclusion, information technology for development and qualitative evaluation approaches. In 2014 he founded Mutua Investigación e Investigación Social.
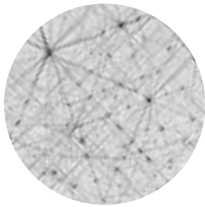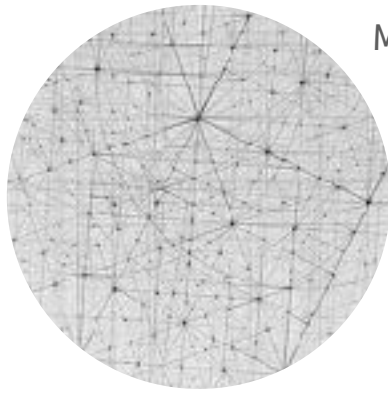
Pável Galeana

Sociologist from UNAM with more than 6 years of experience in the design, management monitoring and evaluation of programs and projects for social and community development, youth, and sustainability. He has master's degrees in environmental studies from El Colegio de la Frontera Sur in Mexico. He has collaborated in research projects in academia, national and international public institutions and private companies. Pavel has work experience in Spain and Mexico, and he has worked in the private sector in the field of market research. He is a specialist in qualitative evaluation approaches. Co-founder of Mutua Investigación e Investigación Social.
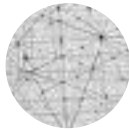
Services

Design of Monitoring Evaluation and Learning (MEL) strategies

Monitoring and evaluation of public policy: design, performance, results and process evaluations.
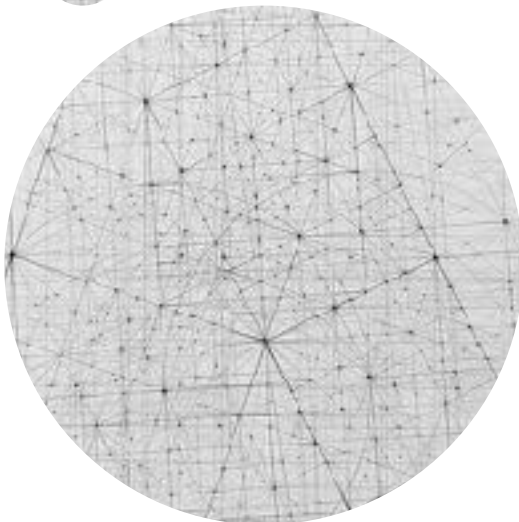
Qualitative and mixed methods evaluations of projects using agile ethnographic methods.

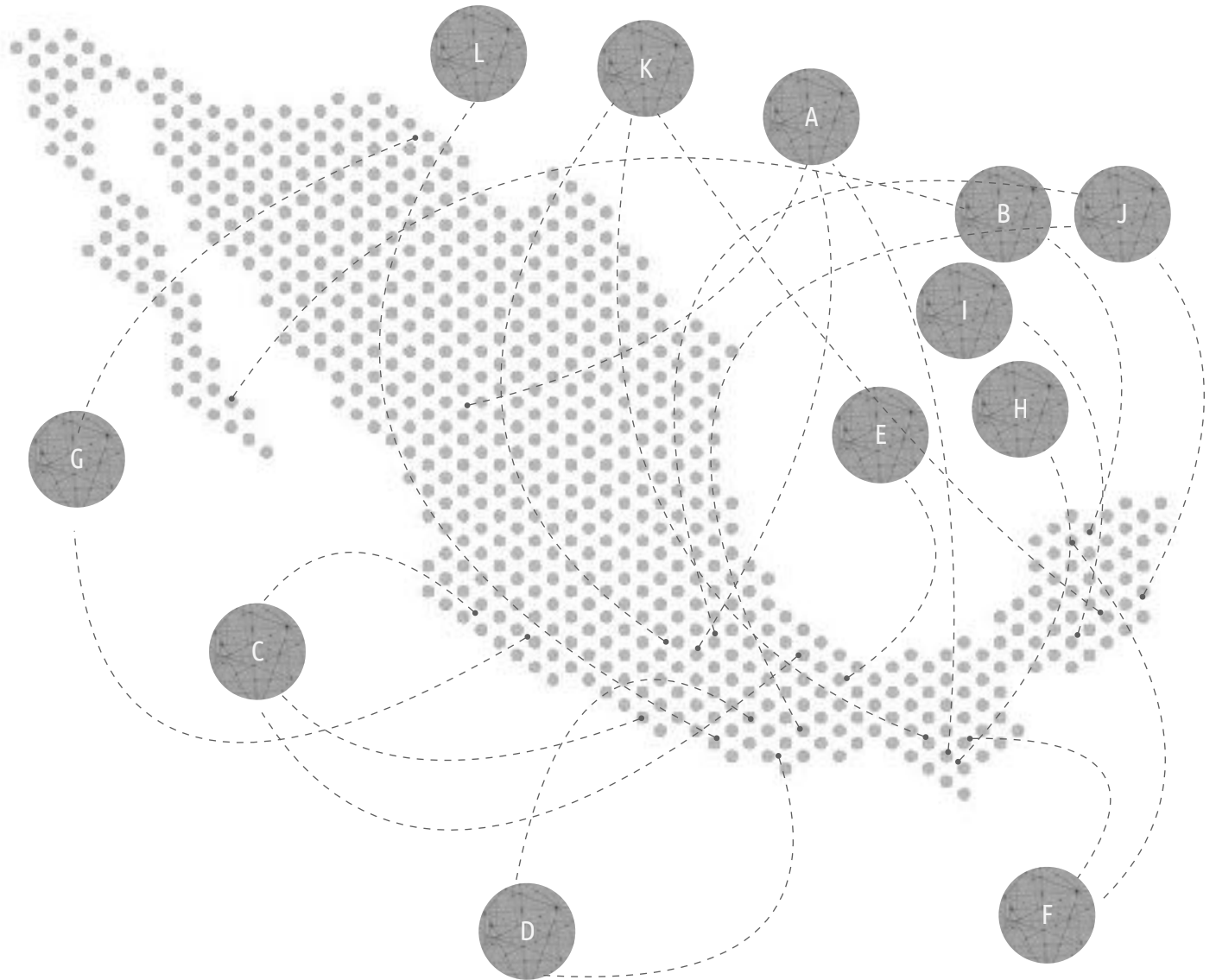Storytelling evaluation and ethno-photographic documentation.

Desk reviews

Specialized consulting in applied social research for NGOs and enterprises.

Specialized and customized training on M&E.

Featured Cases

Education

A. PROSPERA. Programa de Inclusión Social (Government of Mexico)

Qualitative and mixed-method evaluation (2016) and follow-up (2017) of a pilot program of conditional cash transfers for Higher Secondary Education´s students, financed by the IDB. Carried out in association with Cocoa Services S.C. in the northern, central and southern regions of Mexico.

B. Educación para Compartir (NGO)

Qualitative and mixed-method evaluation of the "Science to Share" program (2018), aimed at promoting scientific thinking in Primary education. Carried out in collaboration with Cocoa Services S.C., in the states of Baja California Sur and Yucatan in Mexico.

- Analytical scenarios
- Cases studies (A)
- Context analysis (A)
- Agile ethnography (A)
- Panel follow-up (A)
- Panel and treatment comparisons (A y B)
- Focus Groups (A y B)

- Dynamics in the households (A)
- Storytelling-(A)
- Ebook for dissemination (A)
- Psychometric tests (B)
- Data visualization

Identity and Rights

C. Stanford University / UNAM (USA & Mexico)

Documentation of the sampling process and return of results of the Afromex project on genetic ancestry,(2016-2017 and 2019), carried out with Afro-descendant communities in Mexico, in the states of Guerrero, Oaxaca and Veracruz.

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D. Oxfam México

Evaluation of the project "Indigenous peoples fighting against discrimination" (2018), carried out by Oxfam Mexico in the state of Oaxaca, with Chontal and Zapotec communities, aimed at strengthening capacities to demand rights and territorial management strategies

- Culturally responsive science and knowledge dissemination (C)

- Photographic documentation (C)

- Storytelling (C y D)

- Agil ethnography (C)

- Semi-structured interviews(C, D)

- Trade-offs Analysis (D)

- Video-testimonials (C)

Productive chains & agro-ecology

E. Fundación para el empresariado en México (Fundemex)

Qualitative evaluation and participatory design of indicators for a business capacity building and promotion of production chains with farmers project in the citrus zone of Veracruz, México.

F. Oxfam México

Design of the monitoring and evaluation strategy, as well as elaboration of case studies of the "12 Mexicanxs" project; a project oriented to the co-creation of participatory defined interventions with local and regional actors in the states of Chiapas and Yucatan.

- Evaluative Storytelling of the participant's expectations of the project (E)

- Photographic documentation (E)

- Battery of indicators (E)

- Semi-structured interviews (E y F)

- Participatory workshops to identify the change domains (E y F)

- Comparative analysis between different actos (E)

- Case studies(F)

- M& strategy(F)

- ToR design (F)

- M&E training for NGOs(F)

- Access to rights analysis (F)

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Humanitarian Action

G. International Committee of the Red Cross for Mexico, Central America and Cuba

Qualitative evaluation of the project "Opening Humanitarian Spaces" of the ICRC, dedicated to incorporating the humanitarian perspective in the school curriculum and training teachers in psychological first aid care in contexts of armed violence in the states of Guerrero and Chihuahua.

H. Oxfam México

Agile research on the phenomenon of the migrant caravan of people from Central America in 2018 in the state of Oaxaca and assessment of the humanitarian response of Oxfam Mexico through water and sanitation solutions (WASH).

• Multilevel governance analysis	• In situ and online interviús to key actors (H)
• Case studies to evaluate results	
• Mind maps	• Discussion groups(H)
• Focus groups	• Storytelling (H)
• Direct observation	• Blogging (H)

Health & Nutrition

I. World Vision Mexico

Qualitative evaluation of the Telemedicine Medical Care Project for Poor Families in indigenous communities in the State of Chiapas, with the collaboration of the State's Secretary of Health. Financed by the W.K. Kellogg.

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J. Conciencia e Investigación para la Salud A.C. (CIS)

Results mixed-methods evaluation of the Nutrition, hygiene and life skills project in the Mayan communities of Hopelchén, Campeche, aimed at promoting healthy and hygienic eating habits, taking advantage of community agro-ecological resources, and improving psychological well-being and communitarian live.

- User experience (UX) analysis (I)
- Direct observation (I y J)
- Multilevel governance analysis (I)
- Narrative causal analysis (I)
- Interviews (I y J)
- Focus Groups (I y J)
- Photographic essay (J)
- Participatory indicators battery (J)
- Survey (J)
- Comparative treatment / control groups analysis (J)
- Participatory workshops to identify the change domains (J)

Youth &. Entrepreneurship

L. Fundación para el empresariado en México (Fundemex)

Results evaluation of the "Program to Promote Youth Talent 2013 " by Fundemex-Microsoft, aimed at generating employability skills for local youth, mainly in communities with potential for sustainable tourism in the state of Quintana Roo. The project promoteD the use of ICT.

- Significant changes analysis with an epic perspective

- Photographic documentation

- Observations

- Interviews

Citizen Engagement

M. Oxfam México

External evaluation of the "Active Citizenship" project financed by Oxfam Honk Kong, aimed at building grass roots initiatives to combat inequality in Mexico.

N. CIESAS (Mexico)

Contribution to the design of the monitoring and evaluation system of the "Pro-Municipality Coalition Project", which sought to provide citizen comptroller capacities to a group of organizations, in order to held their municipal governments accountable on the public expenditure.

- Desk review

- Online and in-situ interviews (K)

- Design of a collaborative MEL
  system (M)

Resiliency and climate change

O. Oxfam México

External evaluation of the project "Promotion of disaster risk reduction and strengthening of humanitarian capacities". The three-year project aimed at generating capacities and actions to increase the resilience of a group of communities to various challenges related to change climate.

- Desk review

- Data collection solutions in context
  of violence, risk and vulnerability

- Resiliency analysis

- Mainstreaming analysis

Contact

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